ABOUT COMPANY

MY BRAND MANAGERS is a Digital marketing company based in Lucknow, UP India. We have extensive experience in many diverse areas of both digital marketing and web applications. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects. With the experience of 2+ years of proven records, invite you to a dimensionless journey into the unforeseen era of digital world Web Designing, Mobile Apps Development, Training, and Consulting. Having a team of professionals who are the best in their skills and knowledge pillar of our working. We believe in relation with our client not only serve them. Our professional Team at Lucknow provides a wide range of Creative & Technical digital marketing Solutions including Web Designing & Development, Web Hosting, an Online ERP Solution, a successful E-Commerce Store or creating a Corporate Online Presence. Our experts will assist you in achieving your corporate goals ranging from the simplest Static Site to the full-blown Content Managed Enterprise Solutions with a digitally trending approach.

We believe in Result oriented project delivery, use of diversified pool of resources, accurate monitoring & control through effectual communication, abridged development time and updated & modern methodologies are the keys points at My Brand Managers. MBM aims to go digital go trendy which bridge the massive gap that exist between the industry’s digital training needs and the availability of trained talent by offering hands-on training programs and certifications. We designed our projects and were updated by a panel of experts from across the digital marketing industry.

We are starting a journey to this world of the young and digital era to maintain and digitalized this generation with our customized curriculum of training. The curriculum has been created after survey job requirements of over small and big digital marketing agencies and corporate houses with in-house digital marketing wings which is job-ready.
OUR SERVICES
WEBSITE MARKETING

Search Engine Optimization
My Brand Managers, a leading search engine marketing company in Lucknow, provides quality Search Engine Optimization to all national and international clients. Offering affordable SEO services, My Brand Managers also provides Social Media Optimization, Google Sponsored Listings and various internet marketing solutions for all online businesses. In SEO services, our team of highly dedicated professionals are working since many years and has a very good experience of having served customers from all the major industrial settings. Being one the leaders in SEO, our aim is to provide support to the clients and help them in attaining profits. We only target and focus on directing increased organic traffic to your website and guaranteeing them a better ranking.

Pay Per Click
Mobile PPC Advertisement is a method by which you can run your ads considering your mobile audience. It is one of the best ways to appear in front of the users who are looking for information on mobile and generally showing a massive interest in making a purchase. Mobile ads help you to assist customers with their instant, time-sensitive requirements. For instance, let’s say you own a startup or business providing emergency services and there is a storm in the service region. When there is a power outage, consumers won’t be looking for your services on their computers. But they will pick their mobile phone and search for it.

Online Reputation Management
ORM also referred to as Online Reputation Management gives you full ability and control to create a positive name of a business or an individual. It is the most excellent way to protect and safeguard the online value of a company. ORM is a process that is not only limited to managing content in search engines, although. It is a process of repairing the negative comments at the right time without affecting its brand value in the online marketplace.
APP MARKETING

Android App Optimization

We combine our Android optimization strategy with our experience and deliver the solutions that provide the best growth results in a short period. We understand that it is tough to get top-grade results in the Google Play Store as there are millions of applications in the store. We work systematically to determine particular challenges, needs, and deliver solutions that make your business app needs. We pay attention to transparent communication for building strong client relationships to make sure that we are always moving ahead towards the goals.

iOS App Optimization

Nowadays businesses are placing dependence on mobile applications. To reach out to the maximum audience, it is essential to create a unique strategy that will make your business market-ready. As we know that there are millions of apps in the app store and to make your business app rank on the Apple App Store, it is crucial to acquire ASO services for marketing your app.

App Marketing

With more than 2.5M apps available in the iTunes store and about 3M apps in the Google Play Store, it is quite tough to get your mobile application noticed by the potential audience. Being one of the Best App Marketing Companies, we can assist you in setting your application separately from big brands and obtain more downloads and customers with our App Marketing Services. To reap the benefits of a mobile application it is important to consider an efficient mobile app marketing strategy. We being a top mobile app marketing company offer you result-driven solutions. We provide you with our highly expert marketing professionals who keep pace with the current market trends of the industry.
BRAND MARKETING

Social Media Marketing

The whole point of going digital for your brand is to connect with your target consumer where they spend most of their time online! And, to make the most of having the digital age and its benefits to your disposal. Networking platforms such as Facebook, Twitter and LinkedIn have made it easy for brands to gain exposure or visibility. Being noticed on Facebook, being followed on Twitter, being found on Google, being viewed on YouTube, being talked about on social media forum- if that's not worth putting your money on, what is? Consumers connect with brands that speak their language, hang out where they hang out, understand their requirements, and are easy to access, easy to trust.

Paid Marketing

The whole point of going digital for your brand is to connect with your target consumer where they spend most of their time online! And, to make the most of having the digital age and its benefits to your disposal. Networking platforms such as Facebook, Twitter and LinkedIn have made it easy for brands to gain exposure or visibility. Being noticed on Facebook, being followed on Twitter, being found on Google, being viewed on YouTube, being talked about on social media forum - if that's not worth putting your money on, what is? Consumers connect with brands that speak their language, hang out where they hang out, understand their requirements, and are easy to access, easy to trust!

Video Marketing

When it comes to advertising to build your brand, there's no doubt that you should choose Redcube Digital Media as your partner. In the last decade, we've established ourselves as a prominent digital advertising. We've used the internet's resources to help established and start-up companies find innovative ways to promote their brands. For the convenience of our clients, we have managed both media and digital brand promotion under one roof.
WEBSITE DEVELOPMENT

My Brand Managers develops Web Applications that are business critical and help you sail smooth through challenging and constantly evolving technological changes. Our web applications tone-down IT complexity, facilitate seamless work flow and synchronize business operations, making them easy to manage and monitor. Our Web Applications are end-products of in-depth analysis and understanding of client's requirements. Configured to suit client’s IT requirements, our web applications help enterprises steer clear of corporate stigmata like processing-delays, information-thefts and problems in data access or recovery.

APP DEVELOPMENT

My Brand Managers has extensive hands-on experience in building and deploying cutting-edge mobile apps. We work on all major mobile platforms iPhone app development, iPad apps development, Android apps development, Windows app development and Blackberry app development. We help businesses leverage the mobile togo-to-market, reach vast audience, boost brands and transform business processes.

SOFTWARE DEVELOPMENT

When it comes to the Software Development for any business, we would like to speak about satisfying clients first. There has always been a gap between expectation of the client and delivered product. Already there are multiple off-the-shelf products for almost any type of business, but, none of them will fit every client. This is because everyone has different requirements. So, the key element to make a client happy is to customize the software product to fit them instead of just having a generic version.
GOOGLE ADS

Google Ads is most important platform for Google Advertising. It helps you in Expanding Your Brand Reach to Your Targeted Customers. We work on:

• Keyword research
• Ad Campaign setup
• Ads optimization
• Ad copies creation
• It will help in increasing your sales and customer base from day 1
• It helps in Branding
• Customer trust those brands which run ads on google advertising.
• Reach people exactly when they're interested in the products and services that you offer.

GOOGLE MY BUSINESS

Google My Business is suitable for small businesses. Mostly businesses with offline presence and want customers:

• To visit their store
• Or contact them for service delivery at their location
• It helps us to create and verify your local business on Google
• Your business information can be shown in Google Maps & Google Search
• Businesses without a website can verify their business with Google My Business and advertise with Smart campaigns in Google Ads
• Business can collect reviews from customers on GMB
YOUTUBE ADS

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Youtube Ads help your customer in decision making, before making any purchase decision customer prefer to search on Youtube to know more about your services. We work on following:

• Channel set up
• Content planning strategy
• Meta and title optimization
• Logo designing and profile banner
• Social media profile integration
• Thumbnail creation
• Ad campaign set up for Youtube
• Remarketing tracking code implementation
• Campaign optimization

FACEBOOK/INSTA ADS

Facebook is very popular and powerful tool for Business promotion

• Facebook is the ultimate tool for building brand awareness
• Facebook can help small businesses establish trust with search engines.
• You can target your best customers through Facebook advertising.

Our Services Include:

• Instagram/FB page design
• Brand logo & cover photo designing
• Targeted audience creation and remarketing setup
• Guidance around content strategy
• Daily posting of content(audio, video, image creation) on Instagram & FB
• Paid campaign set up
• Weekly reporting
MICROSOFT ADS

Microsoft Advertising is a service that provides pay per click advertising on both the Bing and Yahoo! search engines. Bing Ads has 33% market share in the United States. It is very good platform for businesses exploring customer base in USA. Our services include:

- Keyword research
- Ad Campaign setup
- Ads optimization
- Ad copies creation
- Weekly Reporting

Microsoft Advertising can help you reach a new group of high-quality customers and increase your return on advertising spend (ROAS).

GOOGLE SHOPPING

Google shopping is for advertisers who want to sell online. They should have ecommerce website with online payment ability. Our services include:

- Feed setup for E-Commerce Website
- Google ads will appear on Google Search engine, Google partner sites and display network (Youtube, Gmail etc.)
- PLA (Product listing ads) are very useful from brand building point of view
- It is direct source of online revenue generation.
WEBSITE DESIGN

Online Starters
- Free Domain name for One Year
- Free Hosting for One Year
- Free Logo Design
- Up to 5 Pages
- Delivery in 2 weeks
- Template Based Design
- On Page Optimization
- Enquiry Form Setup
- Free Website Update & Support for 30 Days

Business Website
- Free Domain name for One Year
- Free Hosting for One Year
- Free Logo Design
- Up to 10 Pages
- Delivery in 3 Weeks
- Custom Design
- Responsive Design
- On Page Optimization
- Enquiry Form Setup
- Free Website Update & Support for 60 Days

Web Application
- Free Domain name for One Year
- Free Hosting for One Year
- Free Logo Design
- Up to 20 Pages
- Delivery in 5 weeks
- Custom Design
- Responsive Design
- On Page Optimization
- Enquiry Form Setup
- Free Website Update & Support for 90 Days
- Custom Functions as per need
SEO

**Sliver**
- Target Keywords 10
- In Depth Site Analysis
- Content Duplicacy Check
- Initial Backlinks Analysis
- Google Penalty Check
- On Page SEO
- Blog Writing 1
- Informational Article Writing & Submission 1
- Press Release Writing & Submission 2
- Social Bookmarking 40

**Gold**
- Target Keywords 20
- In Depth Site Analysis
- Content Duplicacy Check
- Initial Backlinks Analysis
- Google Penalty Check
- On Page SEO
- Blog Writing 2
- Informational Article Writing & Submission 2
- Press Release Writing & Submission 3
- Social Bookmarking 70

**Platinum**
- Target Keywords 40
- In Depth Site Analysis
- Content Duplicacy Check
- Initial Backlinks Analysis
- Google Penalty Check
- On Page SEO
- Blog Writing 4
- Informational Article Writing & Submission 4
- Press Release Writing & Submission 5
- Social Bookmarking 100
OUR CLIENTS
OUR OFFICE

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